

DNTF Budget Summary

Tier selected: Engage Cap (R): R 1,900,000

Totals by Category

Category	DNTF (R)	Co-fund (R)	Total (R)
Digital infrastructure / tech (CMS, hosting, devices)	R 489,000.00	R 0.00	R 489,000.00
Audience & product development (SEO, newsletters, podcasts)	R 90,000.00	R 0.00	R 90,000.00
Revenue diversification (CRM, membership, events pilots)	R 120,000.00	R 0.00	R 120,000.00
Training & capacity (linked to project)	R 120,000.00	R 0.00	R 120,000.00
Shared services / vendors (design, dev, legal)	R 35,000.00	R 0.00	R 35,000.00
Other - Equipment & Connectivity (phones, software, hosting)	R 70,000.00	R 0.00	R 70,000.00
Project Management + Editorial Senior Team Management	R 48,500.00	R 0.00	R 48,500.00
TOTAL	R 972,500.00	R 0.00	R 972,500.00

Totals by Funding Source

DNTF total (R)	R 972,500.00
Co-funding total (R)	R 0.00
Overall total (R)	R 972,500.00

Thank you from my team here in the Karoo

Over-cap status:

OK